



MEDIA ADVISORY FOR TUESDAY, AUGUST 10, 2010 EVENT

CONTACT:

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WHAT: Announcement of a major international conference that will tackle the challenges and opportunities associated with sustaining deltaic regions worldwide using the Mississippi River Delta as the focus. America's WETLAND Foundation has partnered with Royal Netherlands Embassy, The Nature Conservancy, and the Greater New Orleans Foundation on this endeavor.

WHEN: Tuesday, August 10, 2010, at 11:00 a.m.

WHERE: Odyssey Aviation Terminal, Lakefront Airport, New Orleans

WHO: R. King Milling, Chair, The America's WETLAND Foundation
Joel Chaisson, President, Louisiana Senate
Jim Tucker, Speaker Louisiana House of Representatives
Bill Pound, Executive Director, National Conference of State Legislatures
Karen Gautreaux, Director of Government Relations, The Nature Conservancy
Dr. Denise Reed, Professor and Interim Director, Pontchartrain Institute for Environ. Sciences, University of New Orleans
Dr. Robert Twilley, Professor, Department of Oceanography and Coastal Sciences, Louisiana State University

WHY: Following a helicopter tour of the Mississippi River Delta and its wetlands where participants saw first-hand an incredibly endangered area that requires urgent and large-scale measures to salvage it, they will share their impressions and announce an international conference here in New Orleans this fall. As one of our partners for this event, a representative of The Netherlands will attend.

The America's WETLAND Foundation manages the largest, most comprehensive public education campaign in the Louisiana's history. The Campaign is raising public awareness of the impact of Louisiana's wetland loss on the state, nation and world. The initiative is supported by a growing coalition of world, national and state conservation and environmental organizations and has drawn private support from businesses that see wetlands protection as a key to economic growth. For more information, visit www.americaswetland.com.